

VANDERLANDE INDUSTRIES RECEIVES CRADLE TO CRADLE CERTIFICATION

Vanderlande Industries has received Cradle to Cradle® Certification Silver for its sustainable Blueveyor. Cradle to Cradle® Certification is an independent environmental certification process for materials and products that assesses the total impact of a product on human health and the environment. The announcement was made at the International Cradle to Cradle Conference that was held May 24 and 25 in San Francisco, USA.

Vanderlande Industries is the first material handling company to receive Cradle to Cradle® Certification from the Cradle to Cradle Products Innovation Institute, a non-profit organization that was formed by William McDonough and Dr. Michael Braungart to administer and manage the Cradle to Cradle Certified™ program. The Blueveyor is made of non-toxic, recyclable materials that can easily be disassembled and re-used. "By using a recyclable polyester belt instead of PVC we have eliminated one of the main environmental threats posed by conventional baggage systems. Due to the excellent combination of mechanical design and control technology, the Blueveyor is also lighter in weight and reduces the energy consumption significantly," said Gert Bossink, director Research & Development of Vanderlande Industries. "The Blueveyor goes far beyond Cradle to Cradle; it is more about innovation and quality. This new product of Vanderlande sets the standard for the whole industry," said Michael Braungart.

A matter of innovation

Vanderlande Industries is on an exciting journey finding the best imaginable balance between people, planet and entrepreneurship. The "Cradle to Cradle® Certification is an important step on our journey to design and create products that contribute only positive waste and eliminate toxic or harmful materials whenever possible," said Michiel Peters, President and CEO of Vanderlande Industries. "Through this certification, we can assure our customers that when they buy our Blueveyor, they are making a smart environmental choice."

Cradle to Cradle Certified™ is a multi-attribute program that assesses products for safety to human and environmental health, design for future use cycles and eco-effective manufacturing processes. The program provides guidelines to help businesses implement the Cradle to Cradle® framework, which focuses on using safe materials that can be recovered and re-uses as technical nutrients in new products or composted as biological nutrients.

Profile of Vanderlande Industries

Vanderlande Industries provides automated material handling systems and services. The company is active in the markets for Baggage Handling at airports, automated logistics processes in Distribution Centres and sorting solutions in Parcel & Postal facilities. The company implements material handling systems of all sizes, ranging from local sorting depots, airports and distribution centres to the world's largest facilities. Vanderlande has sales of EUR 566 million and employs 2 134 people of whom more than 50% have a college or university degree.

Its systems and services focus on improving customers' logistics processes and increasing their logistics performance today, tomorrow and throughout the entire life cycle. The company strives for close cooperation with the customer, extending from initial analysis of the underlying business processes through to total life-cycle support.



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To achieve this, the company has a wide product range and industry knowledge, and possesses capabilities in the relevant disciplines. These range from system design and engineering, through supply chain management and manufacturing, to information and communication technology, system integration, project management and customer services.

Vanderlande Industries is a global player with extensive experience in many industries and references in all major regions of the world. It operates locally through Customer Centres that handle all key business functions and maintain direct contacts with customers.

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