



Verona Airport (Italy)

Verona Airport (VRN) is an international airport, located 12 kilometers southwest of the historical city of Verona. The airport is right next to one of the most important highway junctions in Italy, which is connected to the Brenner Highway A22 and the A4 (Italy's third longest highway). The Southern Alps, Lake Garda and cities such as Trento, Vicenza and Brescia can be reached easily and quickly via these two connections.

A well-developed road connects the center of Verona with the airport. Besides taxis, busses also commute in a 20-minute interval from and to the main train station Porta Nuova. Almost 3,5 million passengers reached 75 destinations from Verona Airport in 2012.

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Project Details

Operator	Catullo Park
Date of Installation PMS	2003, current version is Parking.Logic R22
Date of Installation Sales.Services	2012 sweb.Reserve B2C, 2013 sweb.Reserve B2B
Entry Columns	28
Exit Columns	32
Automated Pay Stations	7
Data Carriers	Entry with pin code (reservation), Barcode tickets
Implemented Solution	Parking.Logic with sweb.reserve B2C, sweb.Reserve B2B

Parking Space Booked, Bag Packed – This is How Travel Becomes Fun

Verona Airport provides 14 different parking areas altogether; four of them also offer a reservation option. Two online reservation options by SKIDATA are used for this: sweb.Reserve B2C and sweb.Reserve B2B.

The online service sweb.Reserve B2C offers direct users, the passengers, a convenient way to book their parking space in a few simple steps before their trip. The service can be used to make a one-time reservation and also with the option to register in order to reuse the information. Registered users benefit from already saved information and can make a new reservation conveniently and quickly.

The online service sweb.Reserve B2B enables operators of the airport to sell free parking spaces via resident businesses, travel companies or other middlemen to the end customer. Hence, travel agencies can offer parking spaces as well and round off their overall services in this way.

Thanks to this self-organization, parking facility operators can concentrate entirely on their core business and benefit from additional sales channels. Parking areas and their capacities are optimally used and customers can enjoy additional services. A broad range of access and payment options, automatic invoicing and clear processes complete the reservation service. This is how travel becomes fun.

Special Features

- Customers can easily book parking spaces in a few simple steps
- Option to register and reuse information for fast reservations
- Sale of free parking spaces via resident businesses, travel companies or other middlemen